



State of Louisiana
LOUISIANA MOTOR VEHICLE COMMISSION

M. J. "Mike" Foster, Jr.
Governor

Lessie A. House
Executive Director

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TO: All New Motor Vehicle Dealer, Speciality Vehicle Dealer, New Motor Vehicle Dealer Used Motor Vehicle Facility, and Motor Vehicle Lessor Used Motor Vehicle Licensees.

You are reminded Act No. 1100 of the 1999 Legislative Session provided for the licensing and regulation of Brokers; however, it also enacted the following:

N. It shall be a violation of this Chapter:

(3) For a motor vehicle dealer, speciality vehicle dealer, used motor vehicle dealer, or a motor vehicle salesman/agent:

(g) To pay a fee to any person in return for the solicitation, procurement, or production by that person of prospective purchasers for new and unused and used motor vehicles, except to a salesman/agent licensed under the provisions of this Chapter.

(7) For a lease facilitator:

(c) To accept a fee from a dealer or consumer.

(8) For a broker:

(c) To be paid a fee by a dealer.

LSA-R.S. 32:1252 (18) defines: "Person" shall mean any individual, firm, corporation, partnership, or association.

Penalties for violation of this Chapter are:

LSA-R.S. 32:1256 (3)(a): No civil penalty imposed for the violation of the provisions of this Chapter or the rules and regulations of the Louisiana Motor Vehicle Commission shall exceed five thousand dollars **(\$5,000.00)** for each day such violation continues.

(b) On a second or subsequent violation, no civil penalty imposed shall exceed ten thousand dollars **(\$10,000.00)** for each day such second or subsequent violation continues.

(c) In order to constitute a second or subsequent violation there must occur a lapse of at least one day following the first or previous violation.

Be aware these provisions of law could also include doing business with the .com companies.

Additionally, for your information, be advised that to date there are only two Brokers licensed with the Louisiana Motor Vehicle Commission. There is one .com company licensed with the Commission as a Motor Vehicle Lease Facilitator.